

Board of Directors Meeting
Tuesday, July 17, 2012
Conference Call

Vision

Build a rich global meeting industry community

Mission

Make MPI-OC members successful by building connections to:

- Knowledge/Ideas
- Relationships
- Marketplaces

9:05 am – Call to Order – Anne Hallinan, CMP, President

Roll Call – Darcie LaMotte-Waage; Kim Herrmann, CMP; Midge Dobbs, CMP; Tim Neill; Anne Hallinan, CMP; Tara Thomas, CMP, DMCP; Cathy Mason, CMP; Jennifer Cox; Kelly Hagerman; Lora Valdez; Kristina Griffith; Janis Ross; Karen Waggoner, CMP, CMM; Stephanie Kennedy

Late: Melodie King, CMP and Cyndi Holloway, CMP

Absent: Dawn Rasmussen, CMP and Amber Cagle, CMP

Review of Business Plan and Board Reports:

- Anne reviewed what changes were made based on what was submitted so everyone understood what changes were made on their plan.
- We have a strong plan for the year and a lot to accomplish.

Strategic Alliance:

- Cash budget \$6,600 – have \$2,000 in
- In kind budget \$47,000 – have \$8,140 in
- Marketplace – going to work on CVBs
- Speaker Showcase
 - Tara had a meeting with Ron from OEC
 - Going to partner with SGMP
 - Higher quality of speakers – possibly do auditions
- Doing more advertising in Oracle, website and eblasts
- Partner guide ready to go and will be mailed out this week

Fundraising:

- Chair – Nichole Cooper
- Have two committee members

Monthly Education:

- Huge list of topics
- Have 5-6 committee members
- September will be at Salem Conference Center on September 19

Special Educational Projects:

- Cascadia
 - Eric is stepping down
 - Jina will step up to chair
 - Cathy is having a meeting with everyone to get back on track
- CMP/CMM study group - Two chairs with Kathleen
- Emerging Leaders – working with Midge
- Planner Think Tank
 - Alex Doyle is chair

- Making tweaks to the strategies
- Professional Development
 - Going to do at the October meeting
 - Need a chair

Membership:

- Retention – no chair
- Gala needs a co-chair
- Working on August social

Administration:

- Student Club
 - Following up with Lane Community College in mid-August to get the student club up and running in September
 - Made some changes to electing next year's board strategy
 - Need to move Past Presidents Council to member satisfaction
- Volunteers
 - Reaching out to directors to help fulfill chair positions
 - Include in the TSRs – What needs to be done this next month?
- Finalizing the business plan
- Quarterly calls scheduled
- August ½ day retreat
 - All board/chairs required to be there – not optional
 - Will learn together about how the chapter does business – forms, positions, resources available, policies, bylaws, leadership handbook, etc.

10:02 am Adjourn – Anne Hallinan, CMP, President